

DEE AUTUMN HEAD 2018

Saturday 27th October 2018



Grosvenor Rowing Club
CHESTER

We are pleased to announce the following **SPONSORSHIP OPPORTUNITIES** for the upcoming Dee Autumn Head:

PACKAGE	DETAILS	COST*																																						
Web Advertising ONLY	Your brand name / logo will feature: <ul style="list-style-type: none"> On the Dee Autumn Head web page with click-through to nominated page on your website Social media announcement (Facebook, Twitter) 	£100																																						
Package 1 – Race Sponsorship	Your brand name / logo will feature: <ul style="list-style-type: none"> In the race schedule (draw) which is published to all competing athletes and spectators (Ref: 850 racing seats in 2017) In announcements over the PA system & in club as race is in progress On the Dee Autumn Head web page with click-through to nominated page on your website Social media announcements of race winner (Facebook, Twitter) Results Page on Dee Autumn Head Section of Grosvenor Rowing Club Website Choose from the following categories & races: <table style="margin-left: 40px; width: 100%;"> <tr> <td colspan="2">Open:</td> </tr> <tr> <td>8+ (Eights: Sweep Rowing – cox + 8 rowers, having 1 oar each)</td> <td>£150</td> </tr> <tr> <td>4x (Quads: Sculling – cox + 4 rowers, having 2 oars each)</td> <td>£150</td> </tr> <tr> <td>4+ (Fours: Sweep Rowing – cox + 4 rowers, having 1 oar each)</td> <td>£150</td> </tr> <tr> <td>4- (Coxless Fours: Sweep Rowing – 4 rowers, each having 1 oar)</td> <td>£150</td> </tr> <tr> <td colspan="2">Women's:</td> </tr> <tr> <td>8+ (Eights: Sweep Rowing – cox + 8 rowers, having 1 oar each)</td> <td>£150</td> </tr> <tr> <td>4x (Quads: Sculling – cox + 4 rowers, having 2 oars each)</td> <td>£150</td> </tr> <tr> <td>4+ (Fours: Sweep Rowing – cox + 4 rowers, having 1 oar each)</td> <td>£150</td> </tr> <tr> <td>4- (Coxless Fours: Sweep Rowing – 4 rowers, each having 1 oar)</td> <td>£150</td> </tr> <tr> <td colspan="2">Juniors (Entries invited from age 12+):</td> </tr> <tr> <td>8+ (Eights: Sweep Rowing – cox + 8 rowers, having 1 oar each)</td> <td>£150</td> </tr> <tr> <td>4x (Quads: Sculling – cox + 4 rowers, having 2 oars each)</td> <td>£150</td> </tr> <tr> <td>4+ (Fours: Sweep Rowing – cox + 4 rowers, having 1 oar each)</td> <td>£150</td> </tr> <tr> <td colspan="2">Masters:</td> </tr> <tr> <td>8+ (Eights: Sweep Rowing – cox + 8 rowers, having 1 oar each)</td> <td>£150</td> </tr> <tr> <td>4x (Quads: Sculling – cox + 4 rowers, having 2 oars each)</td> <td>£150</td> </tr> <tr> <td>4+ (Fours: Sweep Rowing – cox + 4 rowers, having 1 oar each)</td> <td>£150</td> </tr> <tr> <td>4- (Coxless Fours: Sweep Rowing – 4 rowers, each having 1 oar)</td> <td>£150</td> </tr> </table>	Open:		8+ (Eights: Sweep Rowing – cox + 8 rowers, having 1 oar each)	£150	4x (Quads: Sculling – cox + 4 rowers, having 2 oars each)	£150	4+ (Fours: Sweep Rowing – cox + 4 rowers, having 1 oar each)	£150	4- (Coxless Fours: Sweep Rowing – 4 rowers, each having 1 oar)	£150	Women's:		8+ (Eights: Sweep Rowing – cox + 8 rowers, having 1 oar each)	£150	4x (Quads: Sculling – cox + 4 rowers, having 2 oars each)	£150	4+ (Fours: Sweep Rowing – cox + 4 rowers, having 1 oar each)	£150	4- (Coxless Fours: Sweep Rowing – 4 rowers, each having 1 oar)	£150	Juniors (Entries invited from age 12+):		8+ (Eights: Sweep Rowing – cox + 8 rowers, having 1 oar each)	£150	4x (Quads: Sculling – cox + 4 rowers, having 2 oars each)	£150	4+ (Fours: Sweep Rowing – cox + 4 rowers, having 1 oar each)	£150	Masters:		8+ (Eights: Sweep Rowing – cox + 8 rowers, having 1 oar each)	£150	4x (Quads: Sculling – cox + 4 rowers, having 2 oars each)	£150	4+ (Fours: Sweep Rowing – cox + 4 rowers, having 1 oar each)	£150	4- (Coxless Fours: Sweep Rowing – 4 rowers, each having 1 oar)	£150	
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Package 2 – Race Sponsorship + on-the-ground presence	Everything in Package 1 plus... <ul style="list-style-type: none"> • Opportunity to have a manned stall / stand in refreshment area (Grosvenor Rowing Club) or outside the front of Grosvenor Rowing Club • Opportunity to distribute free samples / marketing materials in Grosvenor Rowing Club Clubhouse & refreshment areas 	£200								
Package 3 – Race Sponsorship, on-the-ground presence + ambient media	Everything in Package 2 plus... <ul style="list-style-type: none"> • Opportunity to place physical marketing banners* (limited availability, size to be agreed with Grosvenor Rowing Club – no larger than 1x2m). <p>Choose from the following options:</p> <table style="margin-left: auto; margin-right: auto;"> <tr> <td>Grosvenor Rowing Club Clubhouse Balcony</td> <td>£250</td> </tr> <tr> <td>Stairway to Clubhouse room</td> <td>£250</td> </tr> <tr> <td>Riverside Railings</td> <td>£250</td> </tr> <tr> <td>Finish line flags / banners</td> <td>£250</td> </tr> </table> <p>*Banners to be provided to Grosvenor Rowing Club. New banners will be produced externally & requires receipt of high-resolution logos & marketing materials etc. no later than 18th October 2018. Please advise if this is required & a quote will be provided.</p>	Grosvenor Rowing Club Clubhouse Balcony	£250	Stairway to Clubhouse room	£250	Riverside Railings	£250	Finish line flags / banners	£250	
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Bespoke Packages	We can of course accommodate & are more than happy to provide a bespoke package should your requirements be different from the above – or if you wish to combine a number of sponsorship elements (e.g. sponsorship of all Junior or 8+ Races) please contact Georgina to discuss your requirements in more detail Georgina.Barlow@outlook.com , 07817 065 482	£POA								
CORPORATE ENTERTAINMENT & GUEST HOSPITALITY – All sponsors will have access to our Clubhouse, balconies & bar area										
Complementary Lunch	Each option listed above comes with complimentary lunch & drinks vouchers for two delegates in attendance of The Dee Autumn Head in Grosvenor Rowing Club Clubhouse	No Additional Cost								

CONFIRMATION & PAYMENT

To secure your sponsorship preference please contact Georgina.barlow@outlook.com to request a Sponsorship Authorisation Booking form. This should only be completed by someone in your organisation with Budget Allocation Authority. Once we have received your signed & completed form we will send you:

- Confirmation of your booking
- An invoice containing payment details
- Details of the event including timings, parking & lunch vouchers